



mmk booking-manager.com

Booking Manager

MASTERCLASS

AT GREECE



21 APRIL 2026

PART 1

🕒 10:30 - 11:15 h

📍 Poseidon Hotel

PART 2

🕒 11:30 - 12:15 h

📍 Poseidon Hotel

MMK LUNCH

🕒 12:30 h

📍 Poseidon Hotel

Join Nadia

From Visibility to Revenue

PART 1

10:30-11:15 h

Boost Visibility & Win More Bookings

TAKE CONTROL OF YOUR LISTINGS

Learn how to turn searches into confirmed bookings by optimizing every detail of your fleet:

- High-converting photos & yacht setup
- Smarter data entry for better visibility
- Agent-friendly listings that build trust
- Tools to stay organized and in control

EXPAND YOUR REACH

Tap into new demand and stand out in a crowded market:

- Multi-base & flexible charter options (daily/hourly)
- Create and sell unique Special Trips
- Run targeted promo campaigns
- Boost exposure through social channels
- Easily communicate and upsell with My Trip

PART 2

11:30-12:15 h

Drive Revenue & Stay in Control

SMART PRICING & REVENUE GROWTH

Turn availability into profit with:

- Strategic discounting
- Occupancy tracking & competitor insights
- Clear revenue goals
- Offers that convert (promo codes, added value deals)

INVOICING MADE SIMPLE

Stay on top of your finances with:

- Fast, accurate invoicing
- Easy tracking of payments
- Automated reminders
- Stronger cash flow control

What You'll Walk Away With

More visibility → more bookings

Smarter pricing → higher revenue

Better control → less admin stress

Tools & strategies you can apply immediately

12:30 NETWORKING LUNCH*

Connect, exchange ideas, and get personalized advice for your business

*only for seminar attendee

See You There!