

# Booking Manager

ACADEMY

**TRENDS &  
PREDICTIONS.**

**WHAT'S COMING NEXT?**



**15.01.2026**  
11 AM (CET)

**APPLY  
NOW**

**12000**

YACHTS

**1300**  
CHARTER FLEETS

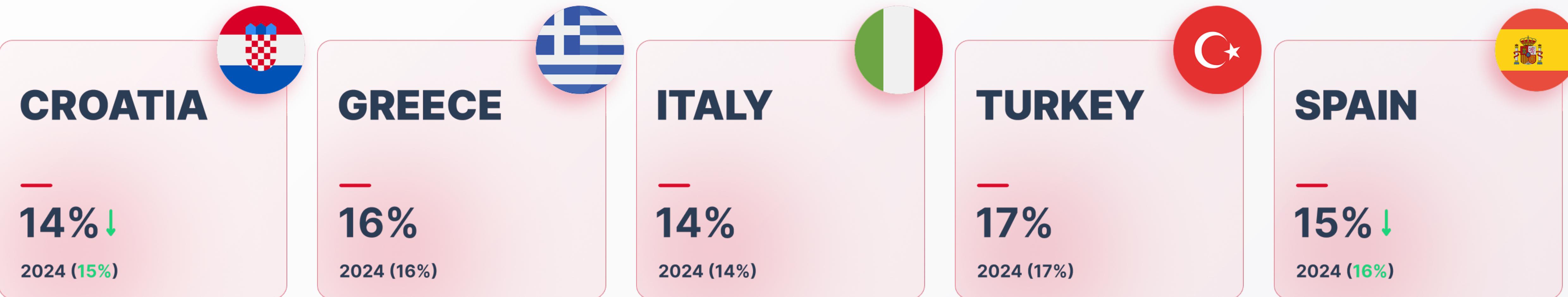
**500**

DESTINATIONS





# Agency Commission in 2025



# Discounts in 2025



# Prices in 2025



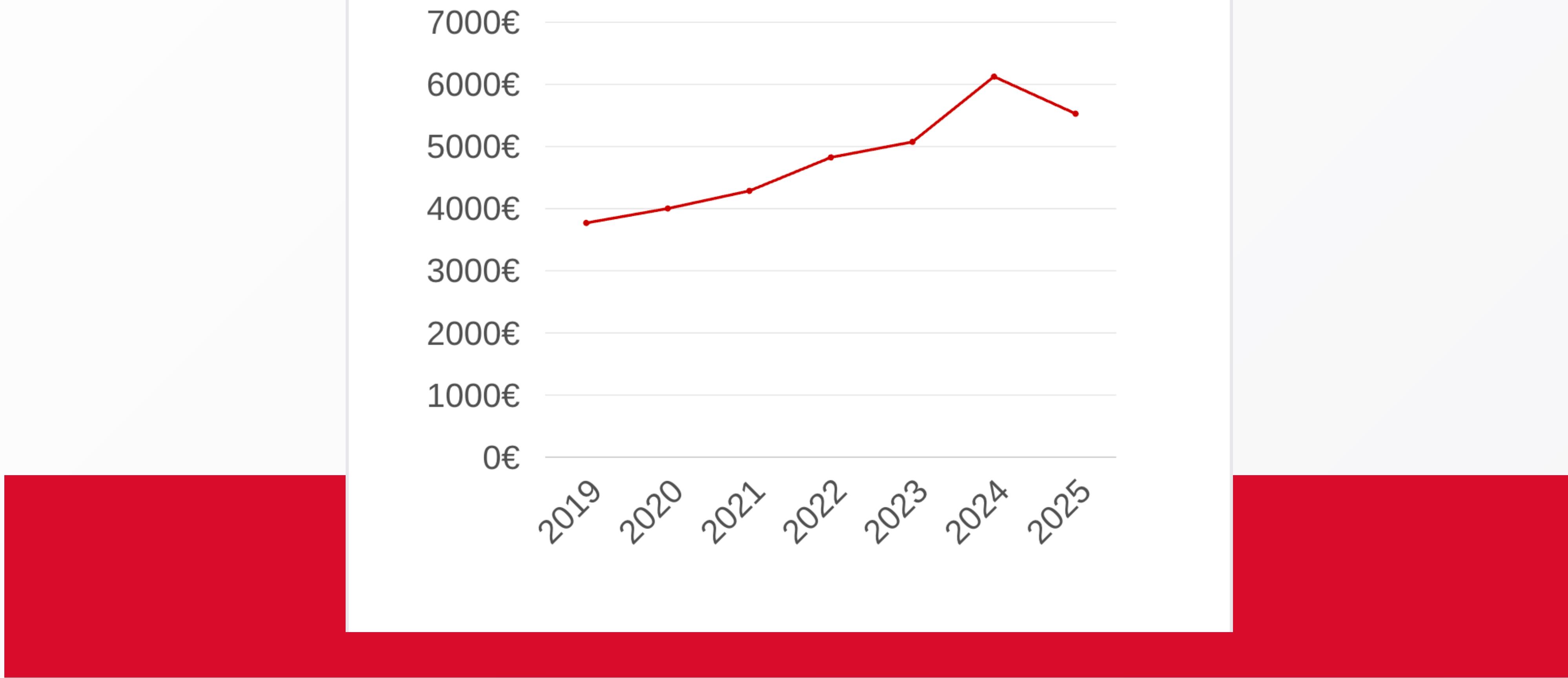
# Top Destinations 2025



# NO of Bookings in 2025 compared to 2024:



# Average spending basket in 2025/



# What are the 5 "Hottest" Boats?

⚓ Lagoon 42



⚓ Lagoon 46



⚓ Bavaria Cruiser 46



⚓ Oceanis 46.1



⚓ Lagoon 40



Number of bookings  
2025.

**2025.**

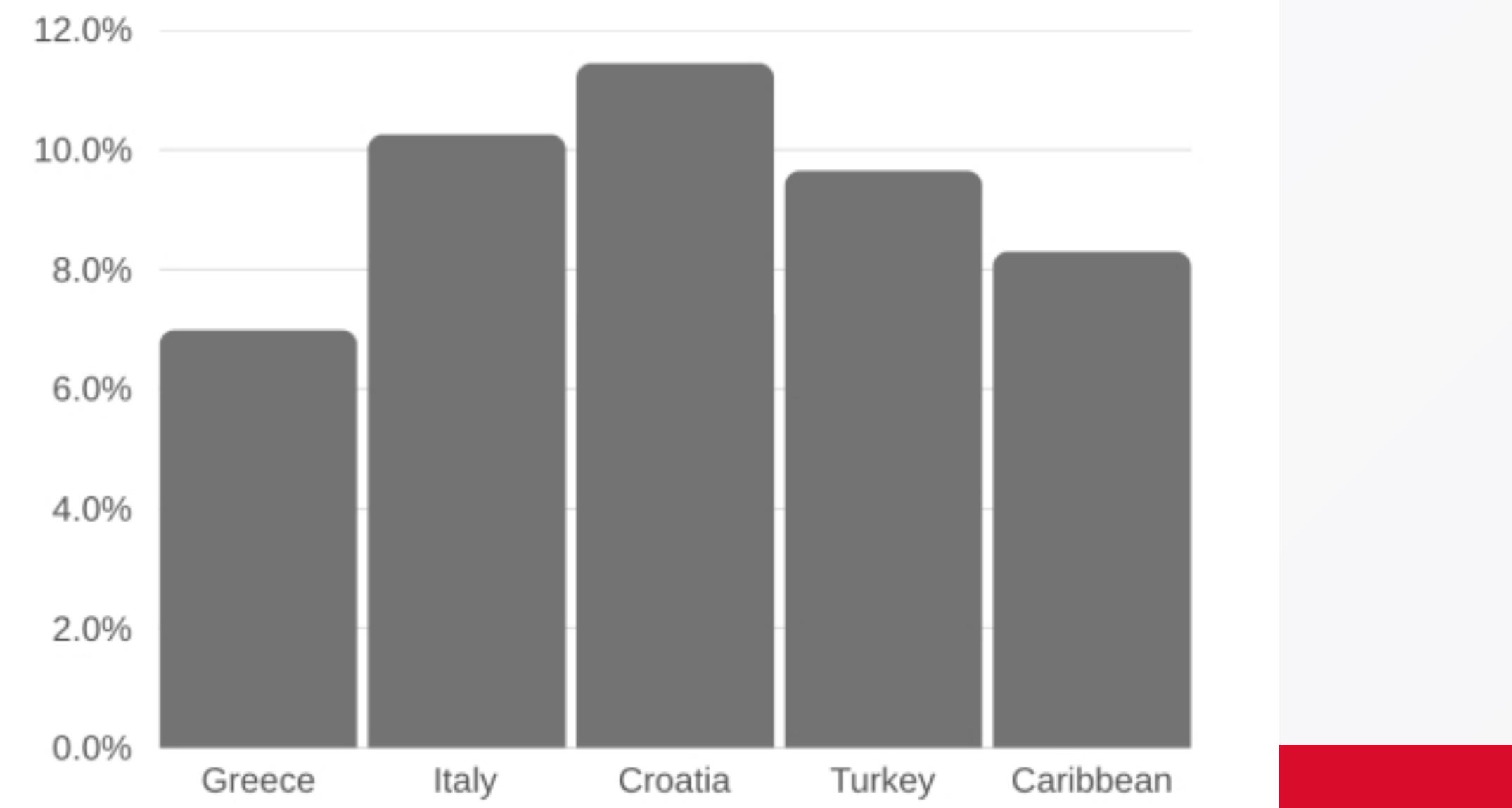


**WORLDWIDE**

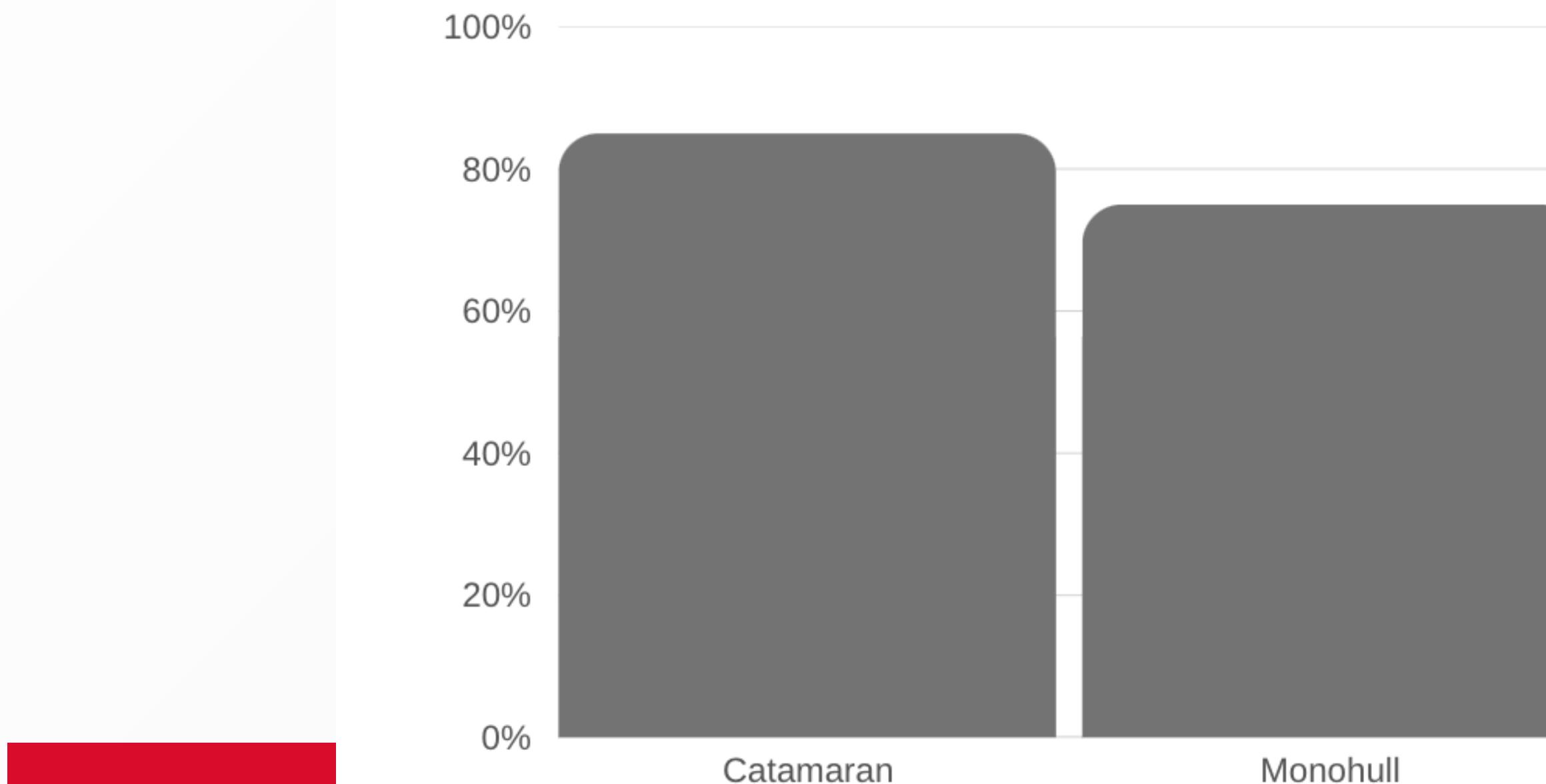
**+4% IN COMPARISON TO 2024.**

# New Boats in Fleets

/only 7% of boats in Greece are new compared to more than 11% for Croatia 10% for Italy.

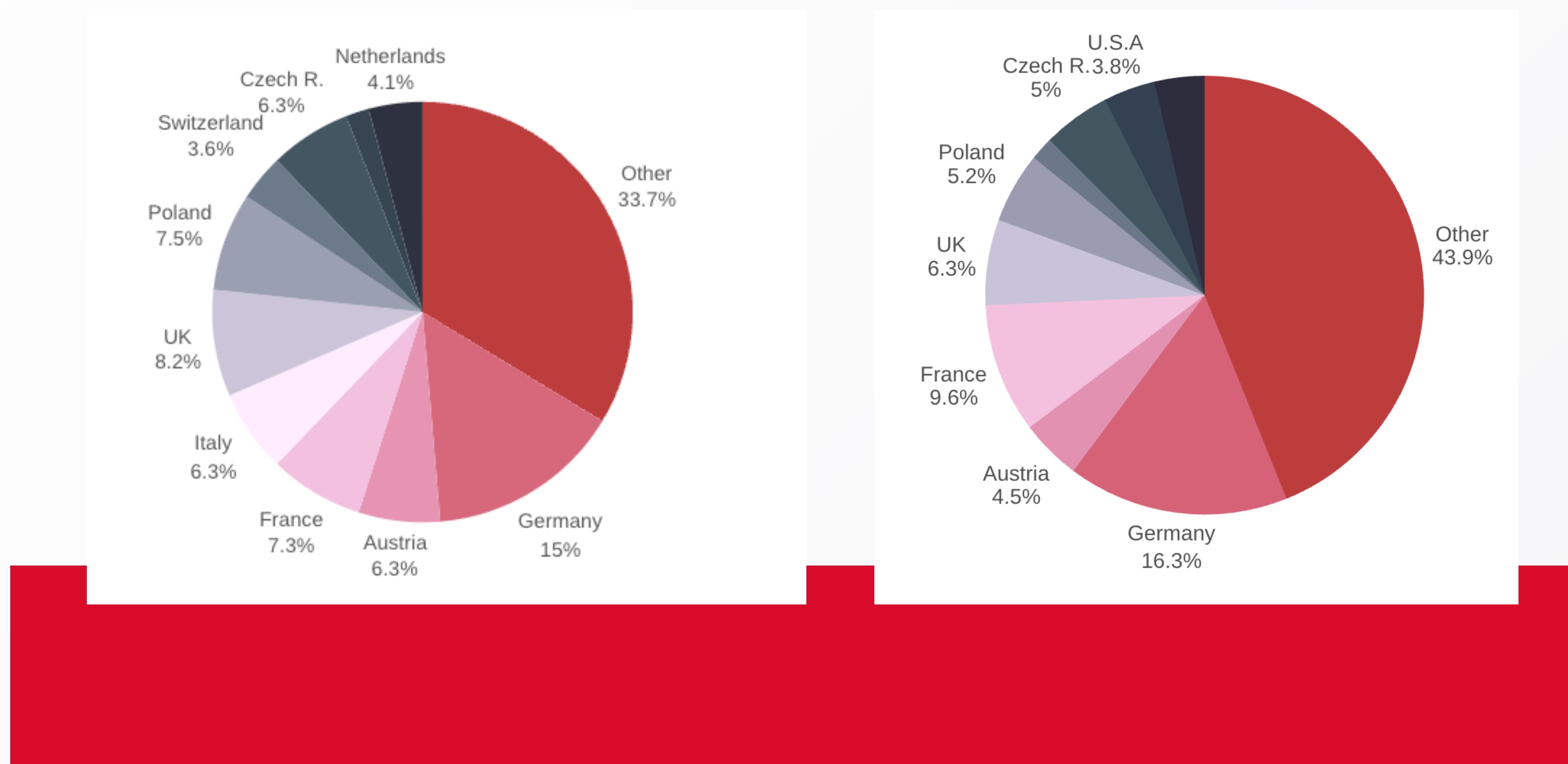


# Catamaran **VS** Monohull



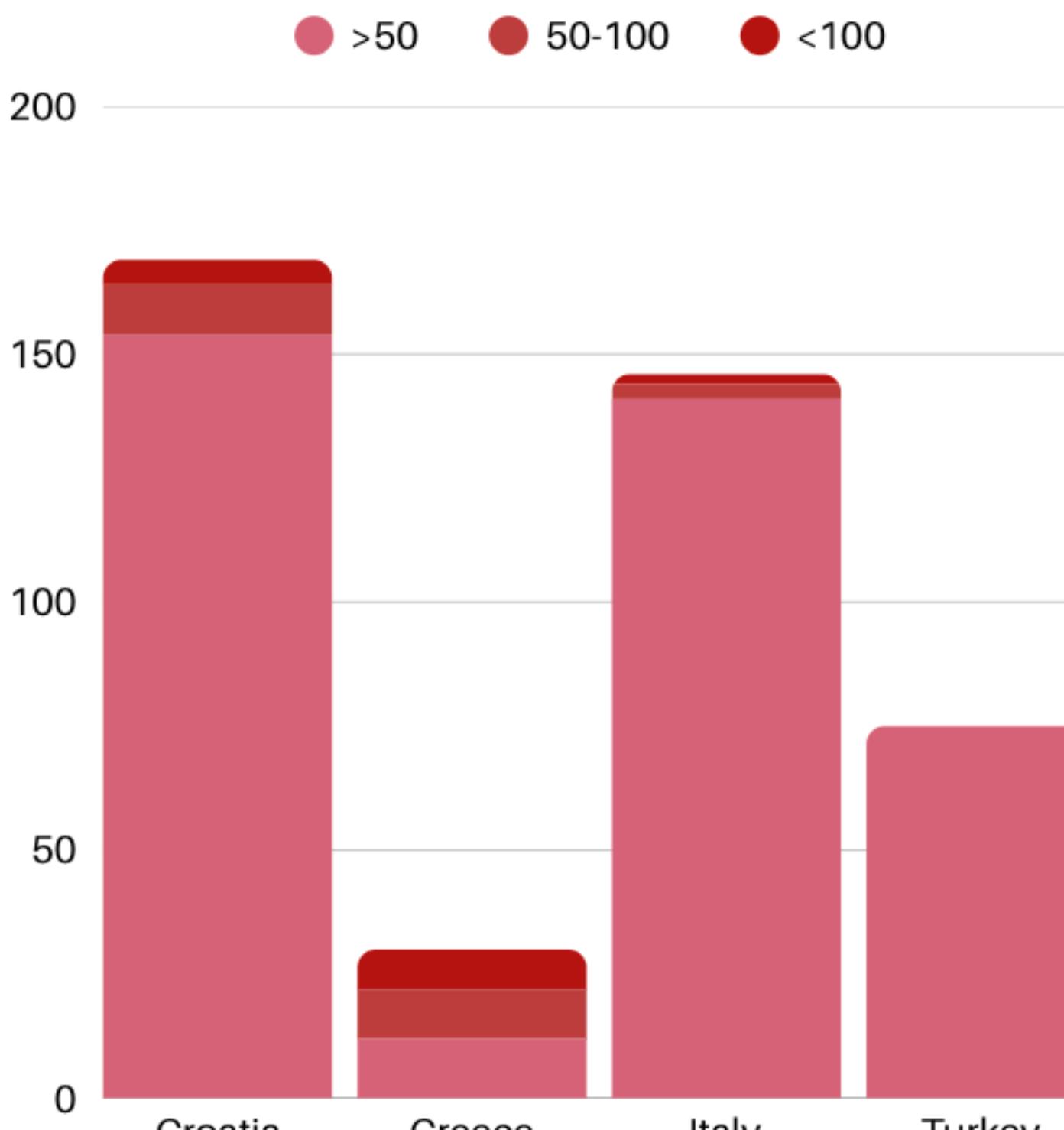
/ Catamarans have an  
average of 85%  
occupancy rate in peak  
season vs 75% of the  
monohulls

# 2024



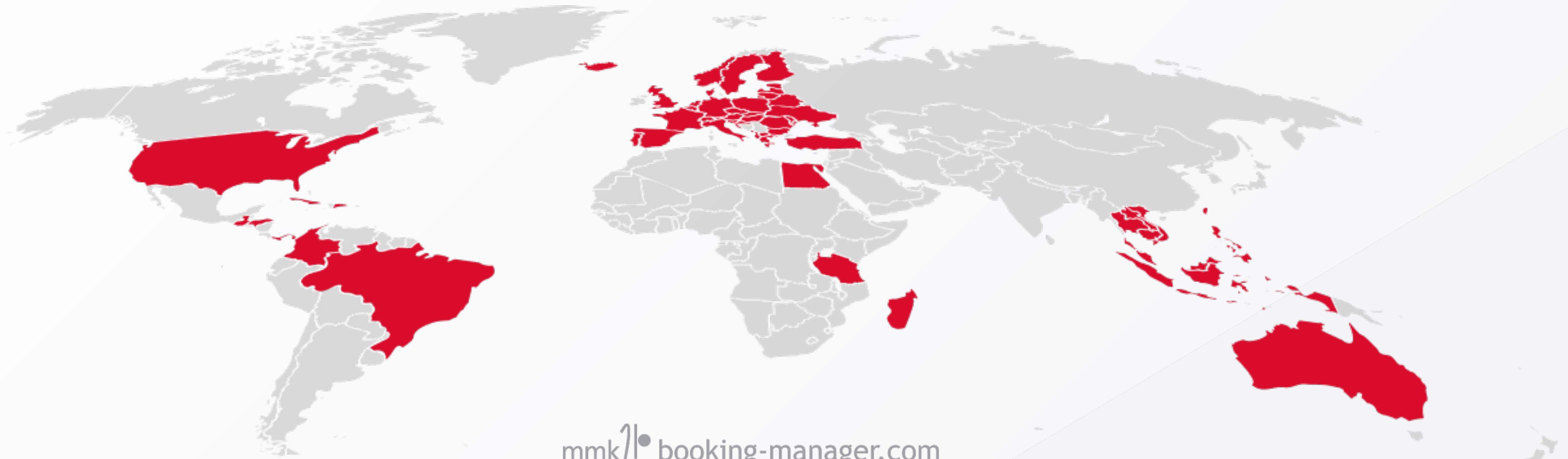
# 2025

# Fleet Distribution/



# What to Expect in Season 26?

● 25% increase in NO of Bookings



**Thank You!**  
*& Bon Appetit :)*

# Booking Manager

ACADEMY

**NEW PORTAL  
EXPERIENCE:  
BUILT FOR HOW  
YOU WORK**



**12.02.2026  
11 AM (CET)**

**APPLY  
NOW**