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Booking Manager

ACADEMY

**TRENDS &
PREDICTIONS.**
WHAT'S COMING NEXT?



15.01.2026
11 AM (CET)

**APPLY
NOW**

12000

YACHTS

1300

CHARTER FLEETS

500

DESTINATIONS





4422

GOLDEN BOATS



3950

SILVER BOATS

Agency Commission in 2025

CROATIA



14% ↓

2024 (15%)

GREECE



16%

2024 (16%)

ITALY



14%

2024 (14%)

TURKEY



17%

2024 (17%)

SPAIN



15% ↓

2024 (16%)

Discounts in 2025



CROATIA

—
28% ↑

2024 (26%)



GREECE

—
24% ↑

2024 (21%)



ITALY

—
22%

2024 (22%)



TURKEY

—
19% ↑

2024 (18%)



SPAIN

—
11% ↓

2024 (12%)

Prices in 2025



CROATIA

—
5923 EUR ↓

2024 (6293)



GREECE

—
5300 EUR ↓

2024 (5829)



ITALY

—
5182 EUR ↓

2024 (5759)



TURKEY

—
5713 EUR ↓

2024 (5759)



SPAIN

—
4745 EUR ↓

2024 (4766)

Top Destinations 2025

CROATIA



—
4086 ↓

2024 (7690)

GREECE



—
3859 ↑

2024 (3184)

ITALY



—
2108 ↑

2024 (1989)

TURKEY



—
672 ↑

2024 (598)

SPAIN



—
4293 ↓

2024 (5210)

NO of Bookings in 2025 compared to 2024:

CROATIA



—
12,8% ↓

GREECE



—
16,4% ↑

ITALY



—
4,4% ↑

TURKEY



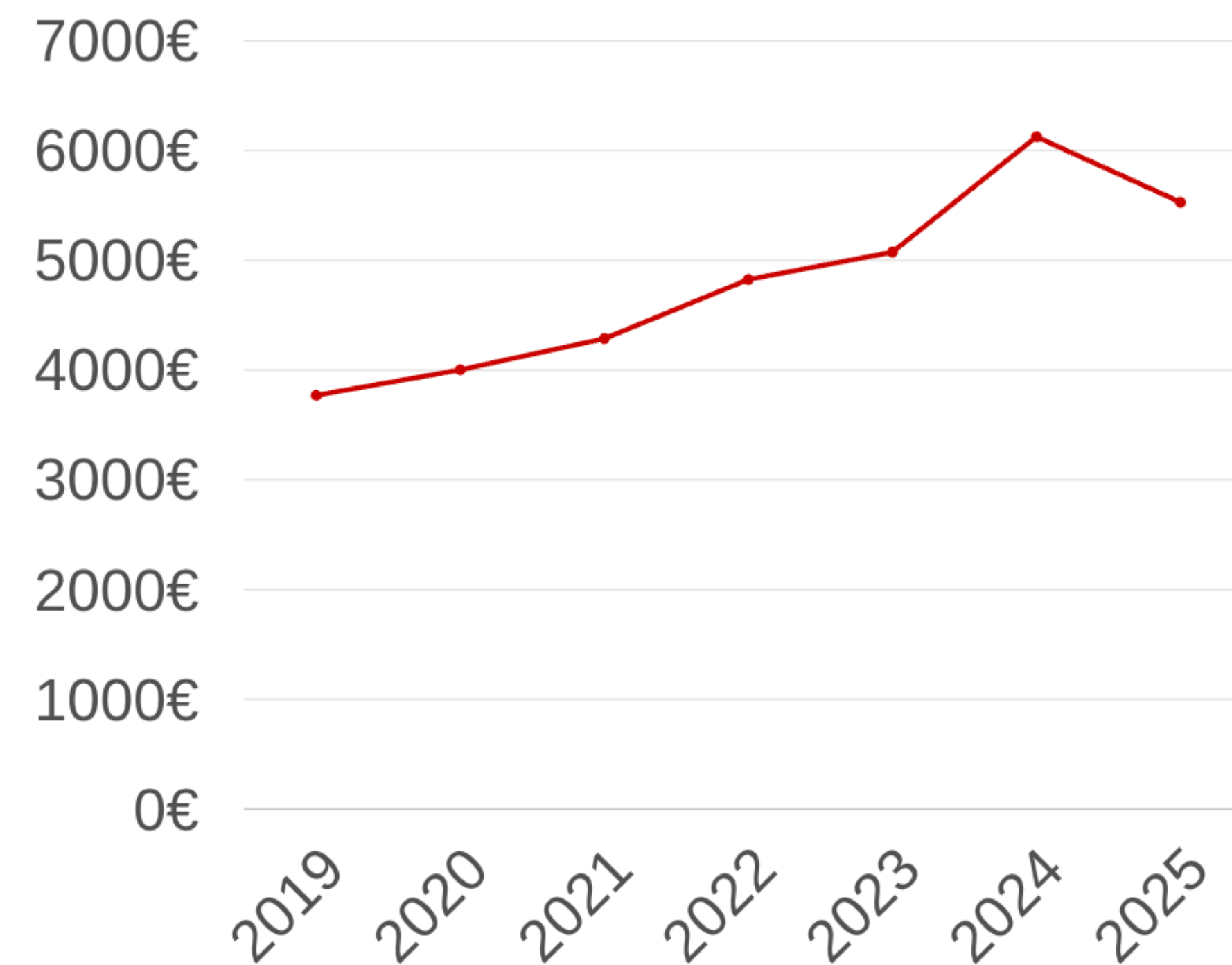
—
0,4% ↑

SPAIN



—
-17,6% ↓

Average spending basket in 2025/



What are the 5 "Hottest" Boats?

🚢 Lagoon 42 🚢 Lagoon 46 🚢 Bavaria Cruiser 46 🚢 Oceanis 46.1 🚢 Lagoon 40



Number of bookings
2025.



2025.

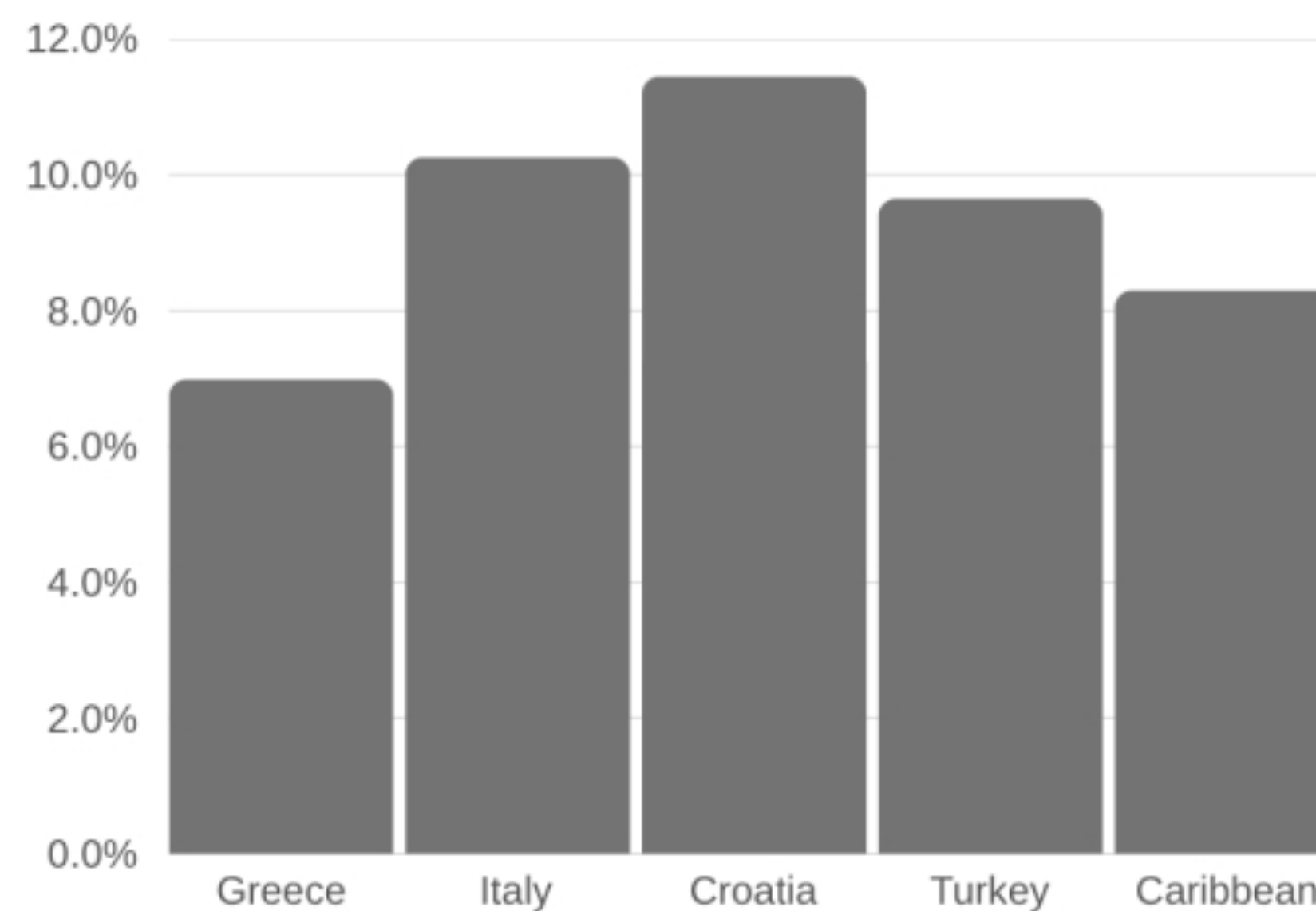


WORLDWIDE

+4% IN COMPARISON TO 2024.

New Boats in **Fleets**

/only 7% of boats in Greece are new compared to more than 11% for Croatia 10% for Italy.

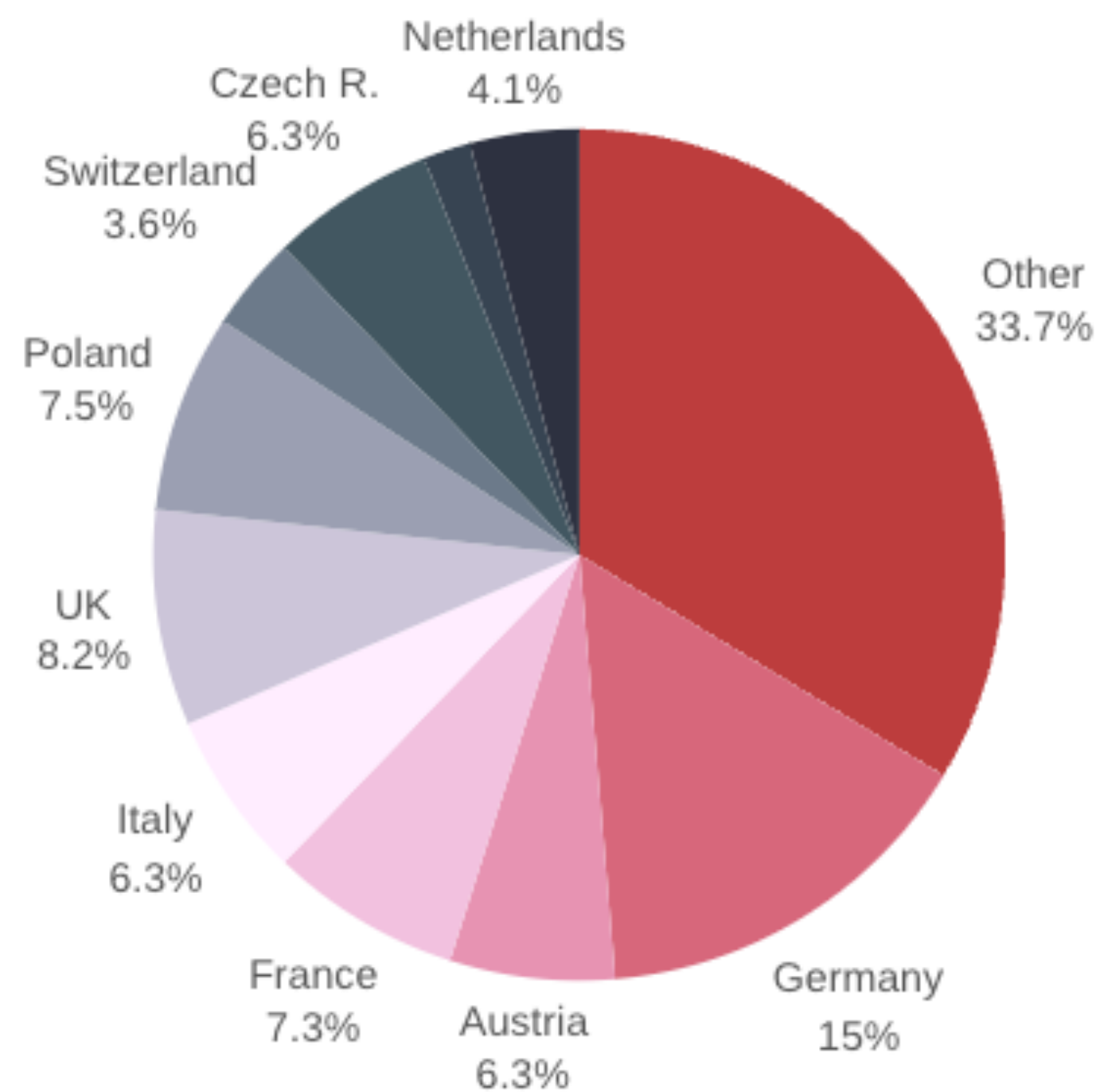


Catamaran **VS** Monohull

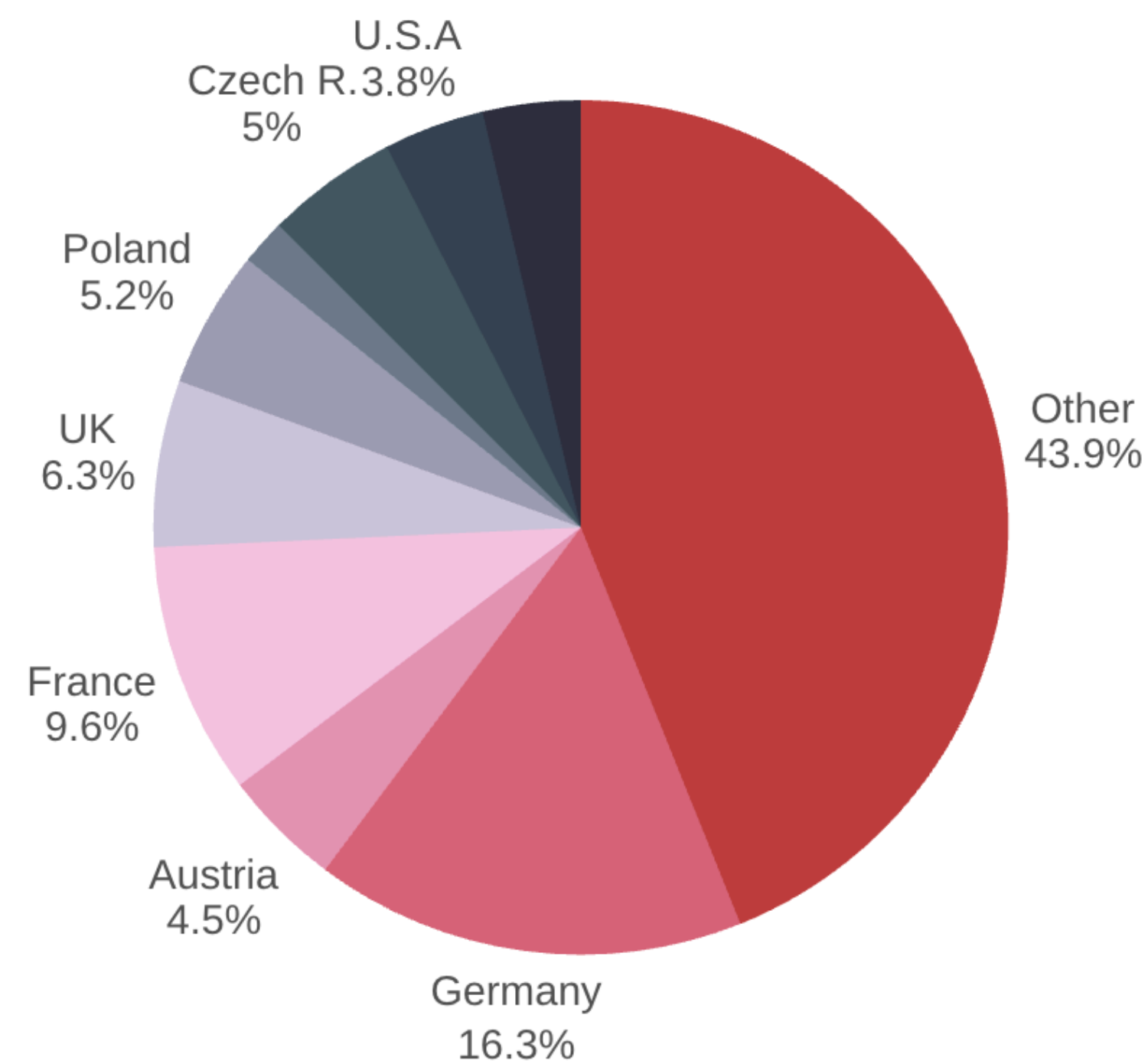


/ Catamarans have an average of 85% occupancy rate in peak season vs 75% of the monohulls

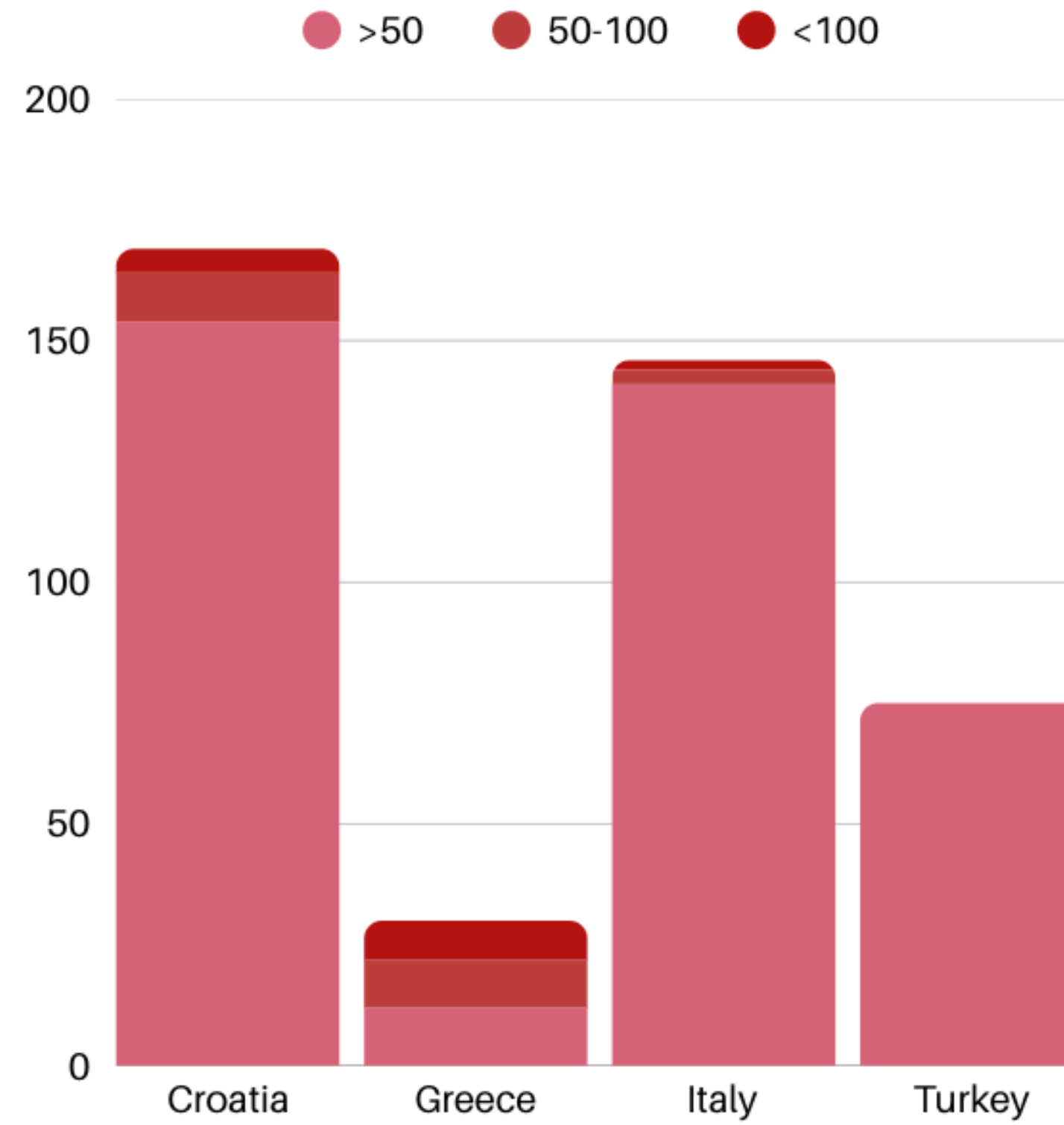
2024



2025

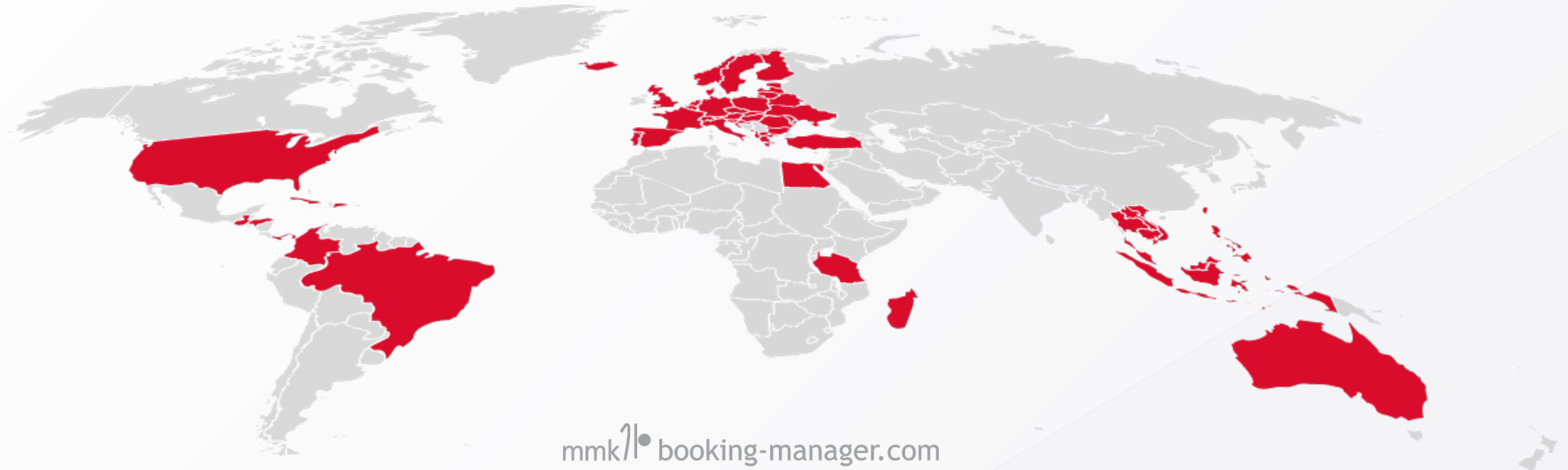


Fleet Distribution/



What to Expect in Season 26?

📍 25% increase in NO of Bookings



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Thank You!
& Bon Appetit :)

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ACADEMY

**NEW PORTAL
EXPERIENCE:
BUILT FOR HOW
YOU WORK**



12.02.2026
11 AM (CET)

**APPLY
NOW**